

ACI SoCal Chapter Presents:

2024 OUTLOOK FOR THE SOUTHERN CALIFORNIA CONCRETE INDUSTRY

Thursday, March 21, 2024

ABOUT THE PROGRAM

Crystal Howard of Crystal Waters Consulting will discuss her forecast predictions for how the demand for concrete will change over the next year in Southern California.

THE SPEAKER



Crystal Waters Founder **Crystal Waters** Consulting, LLC.

Crystal Howard is founder of Crystal Waters Consulting, LLC., received a Master's Degree in Economics from Purdue University, mineral economic training from the Colorado School of Mines, and has over 18 years of experience performing economic and mineral valuation services for various clients throughout California and the U.S. Ms. Howard provides specialized services that assist clients with their future planning and outlook strategies. Recognizing the need for better economic data to support the construction materials industry, Ms. Howard developed the CWC Forecast. The CWC Forecast was created using years of experience specializing in the construction materials industry, and it accurately estimates construction aggregate, concrete, and asphalt demand in California. Ms. Howard also serves as an expert witness and prepares market studies, economic impact reports, and mineral royalty and valuation analyses to support clients in their strategic planning.



Networking - 5:00pm - 6:30pm Program - 6:30pm-8:00pm



Fullerton Marriott 2701 Nutwood Avenue Fullerton, CA 92831



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