



Concrete Conveyor

Southern California Chapter
American Concrete Institute

January 2009

5360 WORKMAN MILL ROAD, WHITTIER CA 90601
Phone: (562)692-4252 Fax: (562) 692-3425

*Presentation
of
Sam Hobbs
Award &
Installation
of Officers
and
Directors*

DINNER MEETING

Past President's Night

Wednesday, Jan. 14. 2009

Marriott Fullerton at Cal State University

2701 E. Nutwood Ave.

Fullerton, CA 92831

5:30 p.m. - Social Hour (No Host Bar)

6:30 p.m. - Dinner

7:30 p.m. - Program

Installation of Officers & Directors and Presentation of the Sam Hobbs Award

The *Sam Hobbs Service Award* was founded in 1973 to honor Sam Hobbs, the founder of the ACI chapter system and the moving force in establishing the first chapter.

The award is made annually if, in the judgment of the Awards Committee, a qualified recipient is available. Members in good standing and not currently serving as an officer or director are eligible. The award is to recognize individual service to both the chapter and the concrete industry.

Download Reservation Flyer at: www.acisocal.org



President's Message

Already? Are you kidding me? A year is gone ALREADY? Yikes! I can't tell you all how gratifying it has been to serve as President of this prestigious chapter for 2008...The current Board of Directors truly deserves kudos for their dedication and sense of long-range planning in making this chapter better...

I know, I know, I seemed a little irritated just a few short months ago and I was, but all that is in the rear-view mirror as the concrete industry here in Southern California is staring straight into one of its most challenging recessionary markets ever. Just as I had some really good help from many active ACI members this year the concrete business will need to work together to help each other get through 2009.

In this economy our industry has to be creative, very smart and continually on point: in other words we are all forced to look at our day-to-day products and operations and think about how we can innovate and refine them while being responsible industry members. Many changes and innovations could be quick, but are they responsible? Do they affect others in the business in a negative way or do they create a better product, and in the long term is the innovation good for the industry and does it make the producer a profit?

Sometimes change sounds so easy...but many in our business find innovation a really hard thing to implement. After all, we have specifications and expectations of our customers to be concerned with and we have to know our refinements will satisfy these everyday demands. I've said this to many of you individually but I think it bears repeating here: **no one** is going down to the local Target for 25 yards of concrete...they need to call an expert manufacturer for what they need and you, in turn, need to provide a product that makes you a profit while performing in an acceptable and predictable manner. Some concrete experts are forging niches with their creative innovations unheard of just a couple of years ago that have dramatic potential. (Remember our concrete demo in October? Where was pervious concrete in 2006? Where was 40% SCM in block wall grout in 2007?)

Now as an industry expert people call you over and over for what you produce and I have to think that you need to use your expertise to refine and squeeze every nickel of profit out of every unit of your product. And after the nickels get pushed out and accounted for you probably are looking for another two or three cents per unit for your work and expertise, and you should. How you get that "little extra" is totally dependent on your refinements and innovations, many of which OTHER experts in this industry are actually doing, reviewing or expanding on for their benefit when they get called. The marketing of these innovations and refinements to end users that **want** "new and improved" instead of "same old" is a void that only a few brave producers have ventured into.

At the simplest level just ask yourself "is this mix using materials and procedures that make that "little extra" or not?" It doesn't matter if it is a block mix, a back yard footing, a pre-cast anything mix or a HPC Caltrans mix, each and every one can stand a little innovation, and the tools are staring right at you and your company.

So, how's your concrete?

Drew DeCarlo
President

Chapter News

CALENDAR



JANUARY

- 7, 10, 14 & 17 Field Test Technician Certification Class
Ninyo & Moore, Irvine
- 12 Technical Committee Meeting
Mimi's Café, Chino
- 14 Board of Directors Meeting & Chapter Dinner
Cal State Fullerton Marriott Hotel, Fullerton
- 20 ACI 318-08 Building Code Seminar
- 21, 24, 28 & 31 Field Test Technician Certification Class
Hilltop Geotechnical, San Bernardino

FEBRUARY

- 4, 7, 11 & 14 Field Test Technician Certification Class
Standard Concrete, Chino

For detailed information, please visit <http://www.acisocal.org/Calendar/index.html>



New ACISCC Members

Alley, Frank Lewis; E.T. Horn Co., La Mirada; falley@ethorn.com

Becker, Gary; State Ready Mix, Oxnard; 805-202-6669

Hardman, Daniel J.; Riverside, 951-545-9994

2008 Concrete Awards

ACI Southern California Chapter 2008 Concrete Awards November 20, 2008

Charles J. Pankow, Jr. Award

Project: TXI – Riverside Cement Plant Expansion
General Contractor: Zachry Construction Corporation
Owner: Texas Industries
Structural Engineer: AMEC
Concrete Supplier: Hi-Grade Materials, Holliday Rock,
Robertson's RM, Service Rock Products
Project Submitter: Jim Little – Axiom Testing & Inspection, Inc.

In Recognition of Outstanding Achievement and Excellence in Concrete Construction

Project Name: Plaza Irvine Phase III
General Contractor: OWR Construction
Concrete Contractor: Morley Construction Company
Owner: Opus West
Structural Engineer: Opus Architects & Engineers
Architect: Opus Architects & Engineers
Concrete Supplier: Catalina Pacific Concrete
Submitted By: Chris Forster, Morley Construction Company

In Recognition of Innovative Uses of Concrete in Construction

Project: Film and Television Archive Nitrate Vaults
General Contractor: DPR Construction, Inc.
Concrete Contractor: Arciero Brothers, Inc.
Owner: Packard Humanities/UCLA Film and Television Archives
Structural Engineer: John A. Martin & Associates, Inc.
Architect: Smith Group
Concrete Supplier: Catalina Pacific Concrete
Project Submitter: Tim Bouslog, Arciero Brothers, Inc.

In Recognition Excellent Use of Concrete in Residential Construction

Project: Skinner Residence
General Contractor: Building Construction Specialties, Inc.
Owner: William & Raechel Skinner
Structural Engineer: William E. Skinner & Associates
Architect: William E. Skinner & Associates
Concrete Supplier: Catalina Pacific Concrete
Project Submitter: Garry Brattain, Building Construction Specialties, Inc.

Southern California Chapter American Concrete Institute

Dinner Meeting
Wednesday, January 14, 2009

Topic: Installation of Officers & Directors and Presentation of Sam Hobbs Award

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Location: Marriott Fullerton at Cal State University, 2701 E. Nutwood Ave., Fullerton, CA 92831

Menu: The Taste of Italia Buffet

Time: Registration/Social time: 5:30 p.m.; Dinner: 6:30 p.m.; Program: 7:30 p.m.

Cost: \$45 payable at the door via check, credit card or cash or in advance by credit card

Reservations: Make advance reservation by Noon Friday, Jan. 9 by phone (24 hours) at (562) 692-4252; or fax: (562) 692-3425; or e-mail: aciscc@aol.com. "Walk-ins" are not guaranteed a meal; please make your reservation early. ACISCC is charged for "no-shows". Please notify office by dead line if you must cancel. No refunds available after the pre-registration deadline.

ACISCC DINNER RESERVATION FORM: Jan. 14, 2009
Reservations Due by Noon, Friday, Jan. 9, 2009

Name: (print) _____

Phone: _____ Fax: _____

Company: _____

Credit Card #: _____ Exp. Date: _____ Pin #: _____

Billing Address: _____ Zip Code: _____ Total \$ _____

American Concrete Institute, Southern California Chapter 2008 Chapter Committees

AWARDS - John Halverson

EDUCATION - Jeff Ferris

FIELD DAY - Pat Murena

MEMBERSHIP - Paul Heis, Brian Murphy

NOMINATIONS - Ken Sears

STUDENT ACTIVITIES - Josh Hamilton

TECHNICAL - John Henkels

2008 CONVENTION - Kirk McDonald & Chris Forster

PROGRAM - Pat Murena

PUBLICITY - Jim Miles

CERTIFICATION PROGRAMS:

STRENGTH TESTING - Robert Shafer

FLATWORK FINISHER - Cliff Ohlwiler

FIELD TESTING - Rod Elderton &

Howard Lux

LAB CERTIFICATION - Rod Elderton

AGGREGATE CERTIFICATION: Rod Elderton

CONSTRUCTION SPECIAL INSPECTION -

Rod Elderton

TRANSPORTATION CONSTRUCTION

INSPECTION - Rod Elderton

ACI - Southern California Chapter Office

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President: Drew DeCarlo

Vice President: Pat Murena

Secretary-Treasurer: Don Gilbert

Concrete Conveyor Editor: Don Gilbert: (562) 692-4252

IF YOU HAVE ANY INDUSTRY NEWS, PLEASE LET THE CONVEYOR KNOW